



Giant Local Channel 4 Advertising Agreement

Return agreement to Chris York

418 West 5th Street /PO Box 231 Holton, KS 66436

Ph: 785-362-3308; Fax: 785-362-2144; Email: chris@giantcomm.net

Business/Organization Name: _____

Primary Contact: _____

Billing Address: _____

Primary/Billing Phone: _____ Alternate Phone: _____

Email Address: _____

- Package A: Text and Static Ads *
 - \$20 per month per page
 - Text/image advertisement
 - 30 day rotation; 3 month minimum contract
 - Placement to coincide with Billing cycle - 1st of month through end of month
- Package B: Video Ads
 - \$75 per month
 - 30 day rotation; 3 month minimum contract
 - Pricing for 30 second video; additional \$25 per 15 second increment; 60 seconds max.
 - Placement to coincide with Billing cycle - 1st of month through end of month
 - Fully produced content needs to be to Giant by 25th of month for guaranteed placement by the 1st. For a list of recommended production companies, please contact Austin.
- Package C: Classified Text Ad *
 - \$20 per month per page – can be prorated by the week
 - Basic Text/single image advertisement
 - 7 day rotation; 2 week minimum contract
- Package D: Non-profit event Static Ad*
 - FREE
 - Basic Text/single image advertisement (1 page per event)
 - No minimum rotation; no minimum contract

DEADLINES FOR ARTWORK: Production of static ads by Giant Communications is available at no additional charge; content needs to be to Giant by 20th of month for guaranteed placement by 1st. If customer is providing camera-ready art, it is needed by 25th to guarantee placement by 1st. For Classified ads, minimum of 5 business days are needed prior to placement; 2 business days if customer providing camera-ready art. For specifications, see reverse of form.

BILLING: Current Giant customers will be invoiced for their advertisement on their monthly bill. Giant Communications reserves the right to remove an advertisement for non-payment. Advertisers who do not have an account with Giant Communications will need to make payment before ad is placed.

Package A and B: Months Ad to Run (MM/YY): Beginning the first of _____ - the end of _____

Package C and D: Run dates (MM/DD/YY): Week starting _____ - week ending _____

___ I would like to have Giant produce my Static Ad.

___ I will produce my own ad and provide camera-ready art to Giant.

Customer Signature: _____ Date: _____

ARTWORK SPECIFICATIONS, IF PROVIDING YOUR OWN ART:

Static Images

- Size: 1260x860 pixels; the advertisement should fill the entire image.
- Format: preferably in .tif format, but any regular format (bmp, jpg etc.) is fine.

Video

- Size: 720x480 pixels with minimum of 40 pixels margin where there is no critical images/wording.
- Format: .wmv

REQUEST FOR STATIC AD DESIGN BY GIANT COMMUNICATIONS:

What would you like your ad to say?

Will you be providing a logo, photo, clip art or image?

If yes, please submit clipart or media file.

If not, would you like us to choose and insert a photo or clip art that is related to your content?

All artwork designed by Giant Communications will be provided to customer for approval prior to placement.